



# Tour Edge Helping to Grow the Game with New Bazooka 370 and Bazooka 470 Complete Sets

Tour Edge, Golf's Most Solid Investment, today announced the launch of their new Bazooka 370 and Bazooka 470 Black complete sets.

These best-selling complete sets are part of Tour Edge's Get in the Game products designed to be the highest quality complete sets in the game.

Their purpose is to make it easier for new golfers and golfers coming back to the game to get new high-performance, game-improvement technology that will make the game easier to play.

"Our Get in the Game products include complete sets for men, seniors, women and juniors, as well as modestly priced golf bags, wedges and putters," said Tour Edge President David Glod. "The entire Get in the Game concept is fueled by our desire to help grow the game of golf by offering great performing products at the best pricing in the industry. No one else is doing what we are doing as far as offering every type of golfer a quality option to get into new golf equipment."

New clubhead shapes and weight positioning in the Bazooka 370 and Bazooka 470 Black sets has led to more forgiveness that have made these even easier to hit and launch.

### **Bazooka 470 Black Complete Set**

The new Bazooka 470 Black complete men's package set features all new more aerodynamic head shapes that provide the optimal Center of Gravity designed to make every shot on the golf course easier to hit.

A new shape in the high-MOI 460cc Bazooka Black 10.5 degree driver, which is also sold individually, powers tee shots with high-flying and accurate performance also features Variable Face Thickness technology for long, powerful tee shots.

The all new more advanced head shapes in the 470 Black set for the 15-degree 3-wood and the 19-degree 5-wood are designed with a shallow face and a huge sweet spot to help players get the ball up in the air and on target.

The 470 hybrids also feature new shapes with a shallower face and CG enhancing design that brings accuracy and forgiveness into these two long iron replacement clubs. The Bazooka 470 hybrids come in lofts of 22 and 25 degrees.

This new larger iron head designs feature a wider and longer blade with more weight centered lower in the club head to provide extreme forgiveness.

More extreme perimeter weighting to the heel and toe of the clubhead in combination with an expanded undercut cavity leads to an expanded sweet spot on the iron's face to deliver a powerful, high launch.

The 470 Black putter features a high-MOI mallet-style design to maximize the putter's stability through the putting stroke.

The 470 Black set comes complete with an all new design in the lightweight, dualstrap stand bag (with steel shaft iron set) or deluxe cart bag (with graphite shaft iron set).

The 470 sets come as a Men's set in right handed with an MSPR of \$539.99.

#### **Bazooka 370 Complete Sets**

Additional weight placed in the heel and toe areas of the sole gives this 460cc titanium matrix Bazooka 370 driver an optimized Center of Gravity.

This new perimeter weighting and the driver's new ultra-thin face improves forgiveness dramatically on off-center hits and provides a faster and higher launch off the face.

The oversized, low-profile stainless steel 15- and 19-degree fairway woods come in new shapes that feature a lower CG so they are easy to hit and get the ball quickly into the air from any lie on the course.

Designed to eliminate the hard-to-hit long iron, the Bazooka 370's forgiving No. 4 24-degree hybrid features an easy-to-hit stainless steel head with a low-profile design and a deeper Center of Gravity.

The new larger design for the Bazooka 370 distance-based irons are more heel and toe weighted and provide a lower Center of Gravity for amplified ball flights. The stainless steel, cavity back irons a large undercut cavity to produce a larger sweet spot and increased accuracy.

The 370 anser-style putter features an easy-to-use alignment aid for accurate set up and a smooth stroke that keeps putts on line.

A premium lightweight stand bag is included in the Men's set and a lightweight cart bag is included in the Senior set.

The Bazooka 370 sets come as a men's set and a senior set, both with an MSPR of \$439.99. Both sets are available in right and left handed.

Highlights of the new complete sets include:

- New Higher MOI shape on Bazooka 470 Driver
- New more advanced shape on Bazooka 470 FW's
- New shape, shallower face, deeper CG on Bazooka 470 and Bazooka 370 Hybrids
- New shape and weight positioning on Bazooka 370 Driver, added weight in heel and toe, thinner face
- New larger iron design, more heel and toe weighting , expanded undercut cavity in both Bazooka 470 and 370 irons
- All new lightweight bags and all new colors

These all new designs and vastly upgraded complete sets are now available nationwide and globally.

## **About Tour Edge**

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major championship and in Ryder Cup competitions.

This has led Tour Edge equipment to 22 wins on the PGA Tours (10 PGA TOUR, 11 PGA Tour Champions and one Web.com Tour victories.)

Since 2018, Tour Edge clubs have earned 12 wins, 16 runner-up finishes, over 50 Top 5 finishes and over 90 Top 10 finishes on the PGA Tours.

Tour Edge, an American owned and operated company for more than 33 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have established Exotics as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents Tour Edge's Get In The Game products and the absolute best value available in golf, offering advancing players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

#### **Media Contact:**

Jon Claffey

Vice President of Marketing Tour Edge

Phone: 800-515-3343 Ex: 110

Email: jclaffey@touredge.com